

ShipsStore ***Bulletin***



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3280 Virginia Beach Blvd., Virginia Beach, VA 23452-5724

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"SPECIAL PROMOTIONAL OFFER"

"SNAPPLE CAN DRINKS"

Snapple is offering a special promotional opportunity to the Ships Store Afloat Program good through 31 DECEMBER 2000. This promotion is on the Snapple Can Drink product line and details are as follows:

- * Purchase 96 cases at the regular cost price and receive **4 FREE CASES** (100 cases to a pallet).

Case Cost Prices: \$9.50 per case (except Hawaii)
\$9.95 per case (Hawaii)

- ** For each pallet of Snapple purchased, you will receive that are compressed into the shape of a Snapple can.

2 FREE Snapple T-shirts

Each free compressed T-shirt **includes \$0.50.**

These T-shirts can be put into a Vending Machine slot and dispensed in the same manner as a regular soda. As the customer selects a Snapple Can Drink product, they may receive a Free Snapple T-shirt and \$0.50 which the customer can use to make another Snapple selection.

- ** Snapple introduces 6 new all natural great tasting flavors to Ships Stores.

<u>Stock Number</u>	<u>Item</u>		<u>Stock Number</u>	<u>Item</u>
1. 870000-7244	Sun Lemonade		4. 870000-7247	Raspberry Lemonade
2. 870000-7245	Island Punch		5. 870000-7248	Lemon Sun Tea
3. 870000-7246	Cranberry Grapefruit		6. 870000-7249	Peach Sun Tea

Place orders with your local Snapple representative. Ordering information is available in "ACB" under Eurpac Warehouse Sales Inc. contract number N00189-99-D-0065.

- *** Ask your local Snapple representative for Snapple Vending Machine selector button labels, if needed.